THE INFLUENCE OF HUMANISM TOWARD MAIN CHARACTER AS SEEN IN FILM CINDERELLA BY KENNETH BRANAGH

THESIS

Submitted to the Board of Examiners in Partial Fulfillment of Requirement for Literature Degree at English Literature Department

UNIVERSITAS ISLAM NEGERI
SULTHAN THAHA SAIFUDDIN
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by

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To
The Dean of Adab and Humanities
Faculty
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APPROVAL

Assalamu'alaikum wr. Wb

After reading and revising everything extend necessary, so we agree that the thesis entitled “The Influence of Humanism Toward Main Character as Seen in Film Cinderella by Kenneth Branagh” can be submitted Munaqasyah exam in part fulfillment to the Requirement for the Degree of Humaniora Scholar. Thus, we submit it in order to be received well. Thus, we hope it can be useful for all.

Wassalamu’alaikum wr. Wb

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This thesis had been examined by the session of Adab and Humanities Faculty of The State Islamic University Sulthan Thaha Saifuddin Jambi on November 7th 2018 and accepted as a part requirement have to be fulfilled for obtaining Undergraduate Degree (SI) in English Literature Department.

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By signing this letter, I state that the thesis entitled: “The Influence of Humanism Toward Main Character as Seen in Film Cinderella by Kenneth Branagh” is my original work. If this thesis is not original or cheating from other researcher, I will be ready to be responsible and get punishment based on the role of Adab and Humanities Faculty The State Islamic University Sulthan Thaha Saifuddin Jambi.

Therefore, I make this statement in good health and mind.

Jambi, September 8th 2018
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Siti Aminah
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You who have believed, fear Allah and speak words of appropriate justice. He will amend for you your deeds and forgive you your sins. And whoever obeys Allah and His Messenger has certainly attained a great attainment. Indeed, we offered the Trust to the heavens and the earth and the mountains, and they declined to bear it and feared it; but man [undertook to] bear it. Indeed, he was unjust and ignorant. (QS. Al-Ahzab: 70-72)¹

Hai orang-orang yang beriman, bertakwalah kamu kepada Allah dan Katakanlah Perkataan yang benar, niscaya Allah memperbaiki bagimu amalan-amalanmu dan mengampuni bagimu dosa-dosamu. dan Barangsiapa mentaati Allah dan Rasul-Nya, Maka Sesungguhnya ia telah mendapat kemenangan yang besar. Sesungguhnya Kami telah mengemukakan amanat kepada langit, bumi dan gunung-gunung, Maka semuanya enggan untuk memikul amanat itu dan mereka khawatir akan mengkhianatinya, dan dipikullah amanat itu oleh manusia. Sesungguhnya manusia itu Amat zalim dan Amat bodoh. (QS. Al-Ahzab: 70-72)²

DEDICATION

In the name of Allah SWT most gracious merciful and the Prophet Muhammad SAW, the inspiration of Moslem’s life, I dedicate this thesis to my beloved father, H. Rasyid and mother Hj. Nurhayati, you are my hero and thanks for your praying. My brother SamsulBahri and my sister SitiAisyahAmd. kebyou are my strength thanks for your supports, encouragement, patient, helping. I do love you all. I feel so prestigious because living around the super skillful and wise people as you are all

For my best friends and other friends who cannot be said one by one. I would like to say thanks a lot for your care and suggestion that are given to me as long as my journey in writing this thesis. The last for all people who have helped me in writing this thesis, I would like to say thank you so much. I love you all as always.

UNIVERSITAS ISLAM NEGERI
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ACKNOWLEDGEMENT

Firstly, the writer would like to say Alhamdulilahirabil'alamin, all the praise to Allah SWT the lord of all creatures, for His Blessing from the starting point of my study until now the end of my study. After that, Shalawat and salam be upon to our Prophet Muhammad SAW, hopefully we will get His syafa’at later at The Last Day.

To accomplish this thesis, the writer had been given one great deal to many people. So, the writer would like to say thanks for their contribution, they are:

1. Dr. H. HadriHasan, MA as a Rector of the State Islamic University of SulthanThahaSaifuddin Jambi.
2. Prof. Dr. Maisah, M.Pd as the dean of Adab and Humanities Faculty.
3. The Head of English Literature DepartmentUlfatmiAzlan, SS., MA and the secretary of English Literature DepartmentDian Mukhlisa, MA.
4. All the Lecturers and staffs of Adab and Humanities Faculty, then contribution and assistant during studying in UIN of SulthanThahaSaifuddin Jambi.
5. The Head and officers of the library of UIN and public library of Jambi province.
6. I would like to express her deepest gratitude to people who helped the writer inaccomplishing this thesis. I would like to thank my supervisors Dr. Diana Rozelin, M.HumandFirdiansyah, MA who have helped, adused, supported and
suggested me in writing this thesis. I also would like to say thanks for all classmates ELITE 2014 who have given additional suggestion and support to finish this thesis.

7. The last but not least, to my beloved parents, brothers and sister who gave fully supporting to the writer.

This thesis is still far away from perfection. I need some critics and suggestions, so that I can be better in the future. Finally, the writer hopes this thesis will give positive contributions for readers, especially for the students of English Literature Department of Adab and Humanities Faculty.

Jambi, September\textsuperscript{th} 2018
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ABSTRACT

Aminah, Siti, 2018: The Influence of Humanism Toward Main Character as Seen in Film Cinderella by Kenneth Branagh. English Literature Department Adab and Humanities Faculty, The State Islamic University SulthanThaha Saifuddin Jambi.

Supervisor I: Dr. Diana Rozelin, M. Hum
Supervisor II: Firdiansyah, MA

This thesis analyzes about the influence of humanism toward main character as seen in film Cinderella by Kenneth Branagh. Moreover, this study was designed to find out the reasons of Prince Kit marry Ella in the film Cinderella by Kenneth Branagh, the humanity values that influence Prince Kit to marry Ella, the effects of humanity values toward Ella’s life.

The writer used Humanism theory to support the writing this thesis. This study was descriptive qualitative since the data were collected, analyzed and described in the form of words rather than numerical scores or statistics. The study was descriptive because it tries to describe the body language expressed by the main character. The data of the research were the pictures and dialogue, which contains body language expressed by the main character.

The research result shows that first, there were some reasons of Prince Kit marry Ella such as Ella was good girl she had good attitude. She also diligent girl. She did not think how bad treatment that have given by her stepmother and her stepsisters. She just did the best to keep clean her own house. She was pretty girl with good attitude that made prince got interest with her it proved when they met for the first time in the forest while the Prince went hunted and look a deer. But Ella did not want if the prince killed the deer. And finally Prince tells to his father that he just met the pretty girl. They were of the reasons of Prince Fall in love with Ella, beside Ella had a beautiful face she also a good girl; second there were many humanity values toward Ella’s life that influence prince want to marry her like when she found old woman, she asked Ella to take the bread and a cup of milk. For the first time Ella known yet that Old woman as a fairy but she still helps the old woman. It also showed when she gave respect to all invited guests in the event a party which was held by the kingdom by subjecting her head. Not only beautiful she also has good characteristic and also polite to everyone. She was a forgiving girl, she forgive all of mistakes of her stepmother have done to her.
ABSTRAK

Aminah, Siti, 2018 : The Influence of Humanism Toward Main Character as Seen in Film Cinderella by Kenneth Branagh. English Literature Department Adab and Humanities Faculty, The State Islamic University Sulthan Thaha Saifuddin Jambi.

Supervisor I : Dr. Diana Rozelin, M. Hum
Supervisor II : Firdiansyah, MA

Tesis ini menganalisis tentang pengaruh humanisme terhadap tokoh utama seperti yang terlihat dalam film Cinderella oleh Kenneth Branagh. Selain itu, penelitian ini dirancang untuk mengetahui alasan Pangeran Kit menikahi Ella dalam film Cinderella oleh Kenneth Branagh, nilai-nilai kemanusiaan yang memengaruhi Pangeran Kit untuk menikahi Ella, efek nilai-nilai kemanusiaan terhadap kehidupan Ella.

Penulis menggunakan teori Humanisme untuk mendukung penulisan skripsi ini. Penelitian ini adalah deskriptif kualitatif karena data dikumpulkan, dianalisis dan dijelaskan dalam bentuk kata-kata daripada skor numerik atau statistik. Penelitian ini bersifat deskriptif karena berusaha mendeskripsikan bahasa tubuh yang diungkapkan oleh tokoh utama. Data penelitian adalah gambar dan dialog, yang berisi bahasa tubuh yang diekspresikan oleh karakter utama.

Hasil penelitian menunjukkan bahwa pertama, ada beberapa alasan Pangeran Kit menikahi Ella seperti Ella adalah gadis baik yang memiliki sikap baik. Dia juga gadis yang raja. Dia tidak berpikir betapa buruk perlakuan yang diberikan ibu tiri dan saudara tirinya. Dia hanya melakukan yang terbaik untuk tetap membahagiakan rumahnya sendiri. Dia gadis cantik dengan sikap baik yang membuat pangeran tertarik denganannya, itu terbukti ketika mereka bertemu untuk pertama kalinya di hutan sementara Pangeran pergi berburu dan melihat seekor rusa. Namun Ella tidak mau jika pangeran membunuh rusa itu. Dan akhirnya Pangeran berkata pada ayahnya bahwa dia baru saja bertemu dengan gadis cantik itu. Mereka adalah alasan Pangeran Jatuh cinta pada Ella, disamping Ella memiliki wajah yang cantik dia juga seorang gadis yang baik; kedua ada banyak nilai kemanusiaan terhadap kehidupan Ella yang mempengaruhi pangeran ingin menikahinya seperti ketika dia menemukan wanita tua, dia meminta Ella untuk mengambil roti dan secangkir susu. Untuk pertama kalinya Ella mengenal wanita tua itu sebagai peri tapi dia masih membantu wanita tua itu. Itu juga menunjukkan ketika dia memberi hormat kepada semua tamu yang diundang dalam acara pesta yang diadakan oleh kerajaan dengan menundukkan kepalanya. Tidak hanya cantik dia juga memiliki karakteristik yang baik dan juga sopan kepada semua orang. Dia adalah gadis yang pemaaf, dia memaafkan semua kesalahan yang dilakukan ibu tirinya terhadapnya.
ABBREVIATION

SWT : Subhanahu Wata’ala
SAW : Shallallahu Alaihi Wasallam
UIN : Universitas Islam Negeri
STS : Sultan Thaha Saifuddin
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## CHAPTER I INTRODUCTION

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CHAPTER I

INTRODUCTION

1.1 Background of the Problem

Literature is a kind of arts, in the form of writing that expresses many aspects of human life. It has relation to the writers, readers, and human life. It also expresses about human, life, culture, ideology, character, which connects all problems related to human life. Language is the first main media in literature. The work of literature exercises our emotions through arousing our interest, concern, tension, excitement, laughter, and sympathy. A literary work could be a reflection of a society or events in the time that it was written. A writer cannot discharge himself from environment, culture, social issues, politic economy and nature around. SetioSaptoNugroho said that:

“Lingkunganhidupadalahupayasistematisdalammencgahterjadinyaapencemaranataukusakanlingkunganhidup yang meliputiperencanaan, pemanfaatangepengendalian, pengendaliandanpenegakanhukum.”

Correlated to the literary work, many experts said that literature was born based on the societies’ condition and literature is created to be understood and used by some societies. Literature can be imaginative which writing in sence of

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4SetioSaptoNugroho, *Undang-Undang Republik Indonesia*, (Jakarta: 3 Oktober, 2009), p. 3
fiction. Wellek and Warren stated: literature is primarily an imitation of life as it is and of social life in particular because literature is no substitute for sociology or politics. It has its own justification and aim. It means that literary works are picture of human life, there are many discipline or opinion which can be called as literature. It can be said that literature is everything which is written and seen as an activity of human being from their imagination through a work.

There are some kinds of literary work such as: film, novel, drama, autobiography, short story, and poetry. From those kinds of literary works above the writer interests in analyzing film, where the title is Cinderella by Kenneth Branagh. Film is considered to be an important art form, a source of popular entertainment and a powerful method for education or introduction citizens. In creating literary work, an author or an art must care with some aspect. They are economic, social, ideology, culture, and psychology. If they care with those aspects, the result or their work will be nice or good. Film gives great deal of pleasure to a great many people does not necessarily that they are significant from the culture and historical evidence. But the fact they reach a mass audience signifies that films do connect with some part of the conscious or unconscious experience of the general public or, at least, a large proportion of it. Literary aspect in film is scenario.

The writer is interested to choose the film in this research, because the writer knows that film is literary work that describes the behavior of human life Cinderella is

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a 2015 American romantic fantasy film directed by Kenneth Branagh, with a screenplay written by Chris Weitz. The film is based on the eponymous folk tale and inspired in part by Walt Disney’s 1950 animated film of the same name. Cinderella had its world premiere on February 13, 2015, at the 65th Berlin International Film Festival and was released in theaters on March 13, 2015. It grossed over $543 million worldwide, becoming Branagh’s highest-grossing film to date as a director, and received mostly positive reviews. The film received an Academy Award nomination for Best Costume Design at the 88th Academy Awards. 9

In this film, Ella does not know that he’s actually the only son of the land’s dying king. Prince Kit is a nickname given to him by his father. He is enchanted by Ella’s charm, kindness, and unique outlook on life and becomes obsessed with her. He knows that he has little time left, the King hopes that Prince Kit finds a princess because the law in the Kingdom, but Kit cannot get over the mystery girl and talks his father into letting every girls to attend to the party. Prince Kit hope he can meet with the kindness girl. It can be seen in the pictures and dialogue below:

Picture 1

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10 Durations: 00:29:28,730 --> 00:29:31,960
Ella: Simply have courage and be kind, mustn't we?\textsuperscript{11}

Prince Kit: She wasn't a "pretty girl."\textsuperscript{13}

From the pictures and dialogues above Prince Kit tells his father about the pretty girl he met in the woods. While the King still insists that Kit must marry a princess for the good of the realm, he sympathizes with his son’s desire to break the occasional tradition. However, as the King is growing increasingly ill, he believes that Kit must marry quickly and properly in order to take the throne in the near future. Kit reluctantly agrees to his father’s wishes, which are seconded heartily by the king’s right-hand man, the Grand Duke, but suggests that the entire kingdom be invited to the upcoming palace ball instead of merely the nobility and upper-class. The King agrees, and Kit looks forward to possibly seeing Ella again. The captain of the royal guard, who is also Kit’s friend and confidante, encourages Kit’s progressive thinking in spite of the King’s opinions.

\textsuperscript{11}Durations: 00:29:28,730 --> 00:29:31,960
\textsuperscript{12}Durations: 00:31:28,820 --> 00:31:30,720
\textsuperscript{13}Durations: 00:31:28,820 --> 00:31:30,720
Finally, based on the reasons above, the writer will analyze this thesis under the title “The Influence of Humanism Toward Main Character as Seen in Film Cinderella by Kenneth Branagh”.

1.2 Formulation of the Problem

Based on the background of the problems above, the writer makes the formulations of the problems are arranged as follows:

1. What are the reasons of Prince Kit marry Ella in the film Cinderella by Kenneth Branagh?
2. How does humanity values influence Prince Kit that make him want to marry Ella?
3. What are the effects of humanity values toward Ella’s life?

1.3 Limitation of the Problem

In this research, the writer focuses on main characters Prince Kit and Ella. Prince Kit is the man that is falling in love with Ella the woman from the low class and no princess. The writer will take the data from her utterance and the pictures in the film Cinderella by Kenneth Branagh.

1.4 Purpose of the Research

The purposes of the research are:

1. To find out the reasons of Prince Kit marry Ella in the film Cinderella by Kenneth Branagh;
2. To find out the humanity values that influence Prince Kit to marry Ella;

3. To find out the effects of humanity values toward Ella’s life.

1.5 Significance of the Research

In this research, the writer would like to find out the main character reflected in the film Cinderella by Kenneth Branagh. The writer hopes this research will develop the writing ability and give additional information and knowledge to the writer and the readers, especially to the student and lectures English Literature Department wants to read and watch the film and even who wants to analyze the same film. The writer hopes this research will make other people easier to identify the benefits from the main character to their family in the film Cinderella by Kenneth Branagh and takes the positive side of this film. Last but not the last, this research can give contribution to the society, and it will be useful to the next researcher.
CHAPTER II
THEORETICAL FRAMEWORK

2.1 Moral-Philosophical Approach

Amoral philosophical approach usually describes or evaluates a work in terms of the ideas and values it contains.¹⁴ This often means examining a work’s ideas and values both those expressed directly by the narrator or character and those implied by the overall design and content in relation to a particular ethical, philosophical, or religious system (rationalism, existentialism, Christianity). Some critics will also evaluate the quality of a work’s ideas and values by determining how well these fit certain criteria (such as truth, usefulness, clarity, consistency, or complexity). Besides looking at ideas, critics may also examine the moral effect or value of a work in a more general way, considering how the images, events, characters, and even style in a work affect its readers as moral beings.¹⁵

In practice, a moral philosophical approach is most successful when people want to the work consistency. It is reflected how people have good personality as the human. The object of a human being in this world is to attain to the perfection of humanity, and therefore it is necessary that man should go through what they call the

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¹⁵ Terry Eagleton, Literary Theory An Introduction, (Australia: Swanston Street, Carlton, Victoria, 2005), Second Edition, p. 78
struggle of life to fulfill truth, usefulness, clarity, consistency, or complexity. Because life means a continual battle, one’s success, failure, happiness, or unhappiness mostly depends upon one’s knowledge of this battle. Whatever to be one’s occupation in life, whatever be one’s knowledge, if one lacks the knowledge of the battle of life one lacks the most important knowledge of all.

From the explanations above it can be concluded that use of moral philosophical approach is depended on the person itself, where she or he needs to be aware if she or he has to be a person who have truth, usefulness, clarity, consistency, or complexity. The writer will use this theory to find out the Prince Kit’s ways to marry Ella in the film *Cinderella* by Kenneth Branagh.

### 2.2 Theory of Humanism

Humanism theory believes learning is viewed as a personal act to fulfill one’s potential. Humanism theory focuses on the human freedom and potential. According to Peter Childs humanism theory is that people act with intentionality and values. It means that behavior is the result of the application of consequences and the cognitive psychologist belief that the discovering knowledge. Humanism theory also believes that it is necessary to study the person as a whole, especially as an individual grows

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and develops over the life. It means that its primary purpose of humanism theory could be described as the development of self-actualized, autonomous people.

Humanism theory try to see people’s lives as those people would see them. It tends to have an optimistic perspective on human nature and focus on the ability of human beings to think consciously and rationally, to control the biological urges, and to achieve full potential. In the humanistic view, people are responsible for their lives and actions and have the freedom and will to change their attitudes and behavior. Humanism is a belief in the value, freedom, and independence of human beings. For a humanist, all human beings are born with moral value, and have a responsibility to help one another live better lives. Humanism emphasizes reason and science over scripture (religious texts) and tradition, and believes that human beings are flawed but capable of improvement. It also tries to discover the truths about the universe and humanity’s place within it.

Humanism theory is usually very individualistic, seeing each person as important in his or her own right, regardless of the needs of the community. Some humanists, however, have a more collectivist outlook that focuses on balancing individual rights against the needs of the community. In literature, humanism is characterized (shown) by complex characters struggling against each other (or against the cruelties of fate). It

18 Keith Booker, *A Practical Introduction to Literary Theory and Criticism*, p. 156-157
19 Stefanie Radecki, “Morality and moral dilemmas in *The Quiet American*”, Translation and Literary Studies English Philology, University of Tampere School of Language, 2015, p. 42
20 DurdaSolesaGrijak, “Humanistic Approach To Management”, journal humanities studies, 2008, p. 332
is generally optimistic, though it can also show people suffering through very difficult circumstances.

From the quotation above, it can be concluded that humanism theory is about human ways to suffer their dreams even the situation did not support but they will do it because they believe they do it. In this research the writer will use humanism theory to find out the reasons Prince Kit marry Ella in the film *Cinderella* by Kenneth Branagh.

2.3 Character

Character comes from the Greek word meaning “to mark” or mark and focus on how to apply the value of goodness in the form of action or behavior, so that people who are dishonest, cruel, greedy and other bad behavior saying ugly character. Conversely, people whose behavior in accordance with the moral code called a noble character.21

Understanding the character according to the Language Center Dekdiknas is “congenital, heart, soul, personality, character, behavior, personality, nature, character, temperament, character”. As for the character is personality, behavior, character, and character.

2.3.1 Kinds of Characters

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21Terry Egleton, *Literary Theory An Introduction*, p. 53
There are fourteen characters in the film based on Bernando stated that: 22

1. **Major or central characters** are vital to the development and resolution of the conflict. In other words, the plot and resolution of conflict revolves around these characters.

2. **Minor characters** serve to complement the major characters and help move the plot events forward.

3. **Dynamic** - A dynamic character is a person who “changes over time”, usually as a result of resolving a central conflict or facing a major crisis. Most dynamic characters tend to be central rather than peripheral characters, because resolving the conflict is the major role of central characters.

4. **Static** - A static character is someone who “does not change over time”; his or her personality does not transform or evolve.

5. **Round** - A rounded character is anyone who has a “complex personality”; he or she is often portrayed as a conflicted and contradictory person.

6. **Flat** - A flat character is the opposite of a round character. This literary personality is notable for one kind of personality trait or characteristic.

7. **Stock** - Stock characters are those types of characters who have become conventional or stereotypical through repeated use in particular types of stories. Stock characters are instantly recognizable to readers or audience members (e.g. the femme fatale, the cynical but moral private eye, the mad scientist, the geeky

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22 Keith Booker, *A Practical Introduction to Literary Theory and Criticism*, p. 78
Stock characters are normally one-dimensional flat characters, but sometimes stock personalities are deeply conflicted, rounded characters (e.g. the “Hamlet” type).

8. **Protagonist** - The protagonist is the central person in a story, and is often referred to as the story's main character. He or she (or they) is faced with a conflict that must be resolved. The protagonist may not always be admirable (e.g. an anti-hero); nevertheless s/he must command involvement on the part of the reader, or better yet, empathy.

9. **Antagonist** - The antagonist is the character(s) (or situation) that represents the opposition against which the protagonist must contend. In other words, the antagonist is an obstacle that the protagonist must overcome.

10. **Anti-Hero** - A major character, usually the protagonist, who lacks conventional nobility of mind, and who struggles for values not deemed universally admirable. Duddy, in Mordecai Richler's *The Apprenticeship of Duddy Kravitz*, is a classic anti-hero. He's vulgar, manipulative and self-centered. Nevertheless, Duddy is the center of the story, and we are drawn to the challenges he must overcome and the goals he seeks to achieve.

11. **Foil** - A foil is any character (usually the antagonist or an important supporting character) whose personal qualities contrast with another character (usually the protagonist). By providing this contrast, we get to know more about the other character.
12. **Symbolic** - A symbolic character is any major or minor character whose very existence represents some major idea or aspect of society. For example, in *Lord of the Flies*, Piggy is a symbol of both the rationality and physical weakness of modern civilization; Jack, on the other hand, symbolizes the violent tendencies (the Id) that William Golding believes is within human nature.

13. **Direct presentation (or characterization)** - This refers to what the speaker or narrator *directly says or thinks about a character*. In other words, in a direct characterization, the reader is *told* what the character is like. When Dickens describes Scrooge like this: “I present him to you: Ebenezer Scrooge the most tightfisted hand at the grindstone, Scrooge! A squeezing, wrenching, grasping, scraping, clutching, covetous, old sinner” this is very direct characterization.

14. **Indirect presentation (or characterization)**, this refers to what the character says or does. The reader then *infers* what the character is all about. This mimics how we understand people in the real world, since we can’t “get inside their heads”. In other words, in an indirect characterization, it's *the reader* who is obliged to figure out what the character is like. And sometimes the reader will get it wrong.

From kinds of characters above, it will be used to find Prince Kit’s character when he loves Ellas as the usually person, he love her more than that because he can feel something different when he meets with Ella, even with the short time he can love with Ella as reflected in the film Cinderella by Kenneth Branagh.
2.4 Previous Related Research

There have been some research conducted by scholars. First is the student from English Literature of Adab and Humanities Faculty The State Institute for Islamic Studies STS Jambi, in 2016, she is Alifah with the title “Psychoanalysis of the Main Character as Seen in Film Show White and The Huntsman”\(^2\). The purpose of this research to describe the problems of main character and explain the main character solve the problem in Film Show White and The Huntsman. The researcher found that there are four problems of main character was caused by her stepmother who kill her father and took the kingdom until she felt desperate, scary threatened and lost her castle. It happened since she was 7 years old. She solved the problems with escaped from the castle, asked for help with the people.

Second is the student from English Department, Faculty of Letter and Culture, Udayana University, in 2016, she is PutuAyu Jaya Safitri with the title “Analysis of Conflict in Movie Script A Cinderella Story by Ni PutuAyu Jaya”\(^3\). The purpose of this research to describe the types of conflicts and strategies used by characters in conflict depictions and also to analyze conflicts that occur in the main character. The data used in this paper comes from the text of the film A Cinderella Story. Data were collected using library research methods. Qualitative methods are used in the analysis of collected data. And in the explain the analysis, the drawing method used. The theory

\(^2\)Alifah, “Psychoanalysis of the Main Character as Seen in Film Show White and The Huntsman,” English Literature of Adab and Humanities Faculty Islamic University STS Jambi, 2016 p. 4

\(^3\)PutuAyu Jaya Safitri, “Analysis of Conflict in Movie Script A Cinderella Story by Ni PutuAyu Jaya” English Department, Faculty of Letter and Culture, Udayana University, 2016 p. 4
used is conflict theory from William Kenney. He states that conflicts in stories are divided into internal conflicts and external conflicts as well as the psychological theory of Karl S. Bernhardt to analyze the psychological character the main is divided into attitude, feeling-emotion, and motivation. Based on the role of the characters in the story, Sam is described as having life the same as Cinderella who lived with her stepmother and stepbrother when his father has died. Sam is always tortured by Fiona who never love him like his own child. Internal conflict from Sam Montgomery is he has no freedom for his life and everyone is always looking for trouble against him. In this film, we will find conflict between Sam and Fiona, Austin, Brianna-Gabriella, and Shelby as external conflicts.

Third is the student from English Department, Faculty of Letter and Culture, Udayana University, in 2016, she is Linda Houwers with the title “The Representation Of Gender In Disney’s Cinderella And Beauty & The Beast A Comparative Analysis of Animation and Live-Action Disney Film”\textsuperscript{25}. The purpose of this research to describe the developments of the representation of gender in popular cultural productions over time. It will focus its research on a recent development within the popular Disney franchise: Live-action remakes of animated classics. In comparing and analyzing four case studies, two animated films and their live-action counterparts, this study seeks to form an idea of gender representation and its progression over time. Using gender theory by Judith Butler and a variety of theory

\textsuperscript{25}Linda Houwers, “The Representation Of Gender In Disney’s Cinderella And Beauty & The Beast A Comparative Analysis of Animation and Live-Action Disney Film”\textsuperscript{25}English Department, Faculty of Letter and Culture, Udayana University, 2016 p. 4
on gender in media and culture specifically, an analysis focused on the representation of gender will be carried out for the chosen case studies of *Cinderella* (1950), *Cinderella* (2015), *Beauty and the Beast* (1991), and *Beauty and the Beast* (2017). The findings of this work conclude that the live-action case studies clearly reflect ongoing gender discourse and societal change, despite simultaneously still inhabiting some traditional stereotypes and ideas. The changes that come forward show the possibility of change and provides an optimistic and hopeful view towards upcoming popular cultural productions.

From the preview related research above, most of them analyze about Psychological on the main character. The same points that this research with them is the use of qualitative research, but, the different of this research with them is on the case, this research focuses on the humanity value of Prince Kit as Reflected in the Film *Cinderella* by Kenneth Branagh.
CHAPTER III

METHOD OF THE RESEARCH

3.1 Design of Research

In writing this thesis, the writer will use qualitative research that is suitable with the aim of this research. The data collects in the form of words as a descriptive explanation than a number. The result of the research contains quotation from the data to illustrate and substantive the presentation. Sugiyono stated that in his book:

“Penelitian kualitatif adalah penelitian yang digunakan untuk meneliti pada kondisi objek yang alamiah, (sebagai lawnya adalah eksperimen) dimana peneliti adalah sebagai instrument kunci, teknik pengumpulan data dilakukan secara triangulasi (gabungan), analisis data bersifat induktif/kualitatif, dan hasil penelitian kualitatif lebih menekankan makna daripada generalisasi.”

It means that qualitative research study thing in their natural settings, attempting to make sense of or interpret phenomena in terms of the meanings people bring to them. Therefore, this study used a quantitative research. Menurut Martinis Yamin “Penelitian kualitatif adalah suatu bentuk penelitian yang berpegang pada paradigma naturalistik.” It means that qualitative research is multimethod in focus, naturalistic approach to it is subject matter and qualitative researchers study thing in their natural settings, attempting to make sense of or interpret phenomena in terms of the meanings people bring to them. According to Denzin and Lincoln define:

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Qualitative research involves the studied use and collection of a variety of empirical materials-case study, personal experience, introspective, life story, interview, observational, historical, interactional, and visual texts-that describe routine and problematic moments and meaning in individuals’ lives.”  

From the quotation above descriptive analysis is multimethod in focus, naturalistic approach to it is subject matter. Another reason choose this research are (1) the researcher made description about situation or event, (2) The researcher search the data collection with detail, (3) the researcher becomes made conclusion.In collecting data, the writer will use the library research. The writer will watch film and read the books, articles, journals, and cyber data, as the second data that relates to the topic. It is clear that those data collected by the writer in form of words or quotation that taken from the Cinderella by Kenneth Branagh and other sources.

Descriptive is: “Data yang dikumpulkan berupa kata-kata, gambar dan bukan angka-angka, hal itu disebabkan oleh perlu mengetahui metode penerapan metode kualitatif.” It means that qualitative research is analyzing about descriptive data such as writer or spoken at the person who is observed in this research. John W. Creswell said that descriptive analysis is multimethod in focus, involving an interpretive, naturalistic approach to its subject matter. This means that qualitative researchers study thing in their natural settings, attempting to make sense of or interpret phenomena in terms of the meanings people bring to them. According to Merriam in his book also stated

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29 Sugiyono, *Metode Penelitian Kuantitatif Kualitatif dan R & D*, p. 1
30 John W. Creswell, *Qualitative Inquiry And Research Design*, p. 3
that descriptive analysis is describing the object of the research. In this research the writer will take Prince Kit’s spoken in the film and the data are taken from the script and every scene in the film Cinderella by Kenneth Branagh.

Based on those statements, it can be concluded that qualitative research is analyzing about descriptive data that is collected is in the form of the situation of the natural object. Where descriptive data such as writer or spoken, by using qualitative research a researcher will have answer about the humanity values influence Prince Kit’s that make him want to ways to marry Ella.

3.2 Source of the Data

Primary data is the main data. In this research the writer takes the primary data from the film Cinderella by Kenneth Branagh. Cinderella is the film that directed by Kenneth Branagh. Which released in February 13, 2015, at the 65th Berlin International Film Festival and was released in theaters on March 13, 2015. It grossed over $543 million worldwide. Action Cinderella won the Academy Award second Oscar.

3.3 Technique of Data Collection

In other get the information in this research, writer uses documentation technique. There are some techniques of data collecting likes: interviews, observations, documentation. In this research, writer uses documentation technique to get the data. Sugiono said that “Dokumenadalahsatu

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31Sharan B. Merriam, Qualitative Research and Case Study Applications in Education, (New York City,1998), p. 5.
There are some steps of the technique of the data collection that will be done by the writer in this research.

a. Collecting all data from the film that has been taking from script film and other sources which are closely related to the aim of the research and also watching repeatedly and comprehensively for some senses, dialogues, and symbol that exist in the film Cinderella and articles in the cyber data as many as possible which show a form of problem.

b. Reading the data repeatedly, after getting all important sources, the writer reads it to make sure that the data are correlating with the research.

c. Marking on the words or sentences and all the important statements and information, as well as afterwards, making a note of data. After reading the sources carefully, the writer marks any important statements to make the writer easier in the analyzing process for the research.

d. Identifying and classifying the data, after finding all the data completely, the writer processes the data to analyze them. Finally, the writer makes a good arrangement for the thesis proposal itself as the last in finalizing research.33

4.4 Technique of Data Analysis

The writer has several techniques from the data analysis, in order to make this research more specific. In qualitative research, descriptive analysis data is used to...

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33 Ibid
answer the formulation of the problem. In analysis the data, the writer will use descriptive analysis. The writer will analyze the data by using descriptive analysis. According to Sugiyono the descriptive technique is to describe or analyze research results. In this thesis proposal, the writer will use descriptive analysis because explains the fact. That is the way of the writer to analyze the data that has been found in the film Cinderella to find the answer the formulation of the problem that have been formulated. There are four steps in analyze the data:

a. Identifying

The writer will identify the data and makes the assumption or finds the reasons Prince Kit marry Ella in the film Cinderella by Kenneth Branagh.

b. Classifying the data

The writer will classify the text about the Kit which has correlated with the source and combined in the film.

c. Analyzing

The writer will analyze, describes and explains the data about the reasons Prince Kit marry Ella in the film Cinderella by Kenneth Branagh.

d. Making the Conclusion

After all the data have been analyzing, describing and explaining in the research, the writer will make the conclusion of the research.35

34 Ibid
4.5 The Research Schedule

<table>
<thead>
<tr>
<th>NO</th>
<th>ACTIVITIES</th>
<th>MONTH 2017-2018</th>
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<tr>
<td>1</td>
<td>Proposal Thesis Arrangement</td>
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<td>2</td>
<td>Proposal Thesis Seminar</td>
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<td>3</td>
<td>Collecting, Classifying and Analyzing data</td>
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<td>4</td>
<td>Writing the Thesis</td>
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<td>5</td>
<td>Thesis Examination</td>
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CHAPTER IV

ANALYSIS

This chapter represents the finding and analysis of the data, analyzing through the words mean analyzing the words of the text of a story, another principle of analyzing the characters to behave according to their characteristic in the story in this study the writer chose the theory of humanities and esteem for this study discusses. Based on the findings of the data, exposure data obtained, and based on the discussion in accordance with the theory.

4.1 The Reasons of Prince Kit Marry Ella in the Film Cinderella

The writer finds that there are some reasons of Prince Kit marry Ella in the film Cinderella described in the film Cinderella it can be seen in the explanations below:

4.1.1 Brave Girl

Ella was a brave girl. It proved with how she passed her life without parents anymore. She was done everything in her life. She done all alone, although she had stepmother and two stepsisters but they gave a bad treatment to Ella
From the picture above show about Ella is a brave girl. She was asked by her step mother to move to attic because her bad rooms were stayed by her stepsisters. She just smiled, however as an owner of the house she followed what her stepmother want. She stayed alone in the attic but she still happy with that situation. She thought with stay in the attic no one can disturb her. It showed how brave Ella. She stayed alone without anyone else beside her except the animals

4.1.2 Diligent Girl

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36 Duration: 00:17:07,350 --> 00:17:08,790
37 Duration: 00:17:07,350 --> 00:17:08,79
Ella was a diligent girl. She worked alone without any house keeper to help her. She would cooking, washing, sweeping all the home work she done by herself. She always enjoyed when he clean the house because she always remember about what her mother said to her. Her mother wanted she always keep their home no matter how it be done.

From the picture above tell about how diligent Ella, the picture show how bad treatment Ella’s stepmother to her. She accidently dropped the bread

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38 Duration: 00:17:07,350 --> 00:17:08,790
39 Duration: 00:19:22,520 --> 00:19:23,490
to the floor in order that Ella will clean that bread. Ella has different characteristic with her stepsisters. Her stepsisters were lazy girls while Ella was a diligent girl.

4.1.3 Good Girl

Ella was a good girl. She helped everyone that need hand no matter human or animal. She helped every people and every animals if she could be help them. She always keep the mice and other animal who be her friends gave them food and what that they need. She always gave a good treatment to them.
From the picture above prove that Ella’s was a good girl, she had not had a friend but she had mice as friends. But those friends she had, she treated with an open heart and an open hand. She asked the mice to dinner together with her. However she just got little food from her stepmother but she always share the food to her friends. It proved that Ella was a good girl although no one beside her but she always gave good treatment to the mice and other animals that she thought they were her friends.

4.1.4 Strong Girl

Ella was a Strong girl. She was not just a girl with had a good attitude but she also had the other ability. She could ride a horse. She also could ride the horse faster. She was very good at riding a horse. This usually can only be done by men but she as a girl can do as well as men do.
From the picture above tell how brave and strong Ella to the ride horse. The prince looked Ella for the first time when Ella went to forest for made her feeling better. It because before she run to the forest she had broken by her stepmother and her stepsisters they called Ella as Cinderella with the meaning dirty girl.
Ella: Please don't let them hurt him
Prince: But we're hunting, you see. It's what's done
Ella: Just because it's what's done doesn't mean it's what should be done
Prince: Right again
Ella: Then you'll leave him alone, won't you?
Prince: I will.
Ella: Thank you very much, Mr. Kit.

From the picture and dialogues above showed how brave Ella asked Kit to stop hunted the deer. She said to the Kit Just because it's what's done doesn't mean it's what should be done. Kit was struck with what was said by Ella. He think what Ella just said was right. It proved that Ella was a strong girl. She was successes made prince kit and other people from the kingdom not hunted the deer.

4.1.5 Beautiful Girl

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45 Duration: 00:29:45,450 --> 00:29:47,080
46 Duration: 00:29:47,080 --> 00:29:50,550
Ella was a beautiful girl. She had brown hair and white skin. She also had beautiful eyes and thin body. It was the reason that ways Prince Kid wanted to marry with Ella. She was the most beautiful girl who ever look by the prince Kid. Prince Kit fall in love with the beauty of Ella.

King: You sound as if you're the first fellow ever to meet a pretty girl.
Prince: She wasn't a "pretty girl."

King: Well, she was a pretty girl but there was so much more to her. How much more? You've only met her once. How could you know anything about her?

Prince: You told me you knew right away when you met Mother.

King: That's different. Your mother was a princess.  

From the picture and dialogues above showed how happy Prince told to his father that he just met the pretty girl. It was one of the reason Prince Fall in love with Ella, beside Ella had a beautiful girl she also a good girl. It proved when Ella does not let Kit to hunt the deer when they first met in the forest.
Prince: If I must marry, could I not wed, say, a good, honest country girl?

King: How many divisions will this "good, honest country girl" provide us? How will she make the kingdom stronger? We are a small kingdom amongst great states, Your Royal Highness. And it's a dangerous world, listen, boy.

From the picture and dialogue above happen when the prince would make the picture. It would be send to abroad to induce the high and mighty to attend the people there. It because king want Kit would soon married but prince had rule and asked his father to give invitations go to everyone, not just the nobility. Kit thought that he better married with a good, honest girl. That way he hope Ella would come.

From the pictures and dialogues above that be conclude Ella was good girl she had good attitude. She also diligent girl. She did not think how bad treatment that have given by her stepmother and her stepsisters. She just did the best to keep clean her own house. Although she did not had a friend except mice and any animal other. She treats them how best she can. Moreover, she was pretty girl with good attitude that made prince got interest with her it proved when they met for the first time in the forest while the Prince went hunted and look a deer. But Ella did not want if the prince killed the deer.

Theory of humanism emphasizes reason and science over scripture (religious

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51 Duration: 00:33:18,860 --> 00:33:20,420
52 Duration: 00:33:20,430 --> 00:33:24,700
texts) and tradition.\textsuperscript{53} It is also about human ways to suffer their dreams even the situation did not support but they will do it because they believe they do it. Finally Prince told to his father that he just met the pretty girl and he tried to find Ella and marry her. There were some reasons that make Prince fall in love with Ella, not only she is beautiful girl, but also she is a good girl.

### 4.2 Humanity Values Influence Prince Kit that Make Him Want to Marry Ella

The writer finds that there are some Humanity values influence prince Kit that make him want to marry it can be seen in the explanations below:

#### 4.2.1 Kind Girl

Ella was a kind girl, she always smiled to everyone no matter they are rich or not, beautiful or not, old or young she always gave a good treatments to them. She helped the old women then give what the old women want event she did no who the old women she still help the old woman.

\textsuperscript{53} Stefanie Radecki, “Morality and moral dilemmas in The Quiet American”, p. 42
Fairy: Excuse me. Can you help me, miss? Just a little crust of bread, or better, a cup of milk?
Ella: Yes. I think I can find something for you.
Fairy: Why are you crying?
Ella: Oh, it's nothing.
Fairy: Nothing?
Ella: Nothing?
Fairy: What is a bowl of milk? Nothing! But kindness makes it everything.

From the picture and dialogues above, explain about how kind Cinderella. It happened when her dress was broken by her stepmother and her stepsisters. She wanted to go to the party that held by the king for selected the girl to be a wife for his child. She run to garden and found old woman, she
asked Ella to take the bread and a cup of milk. For the first time Ella known yet that Old woman as a fairy but she still helped the old woman.

4.2.2 Friendly Girl

She was a friendly girl, it proved with she was easy to close with her friends although her friends just animal she never think about that. Her friends changed by the fairy become human who bring Ella to the party who held by the kingdom.

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58 Duration: 00:56:25,080 --> 00:56:26,310
Mr. Lizard : Miss Ella
Ella : Thank you
    I'm frightened, Mr. Lizard. I'm only a girl, not a princess
Mr. Lizard : And I'm only a lizard, not a footman. Enjoy it while it last.

From the picture and dialogue above tell about Ella when she arrived in the kingdom for follow the party, but she afraid because she only a girl. Ella was a kind girl with the meekness and simplicity that exists in herself although she was a pretty girl but she is not conceited, she was a friendly girl, she know how to respect each other. It proved that Ella was a friendly girl. She known how she would treat her friends although he just an animal.

4.2.3 Politeness Girl

Ella was a polite girl. She known how she respect each other, she was not an arrogant girl. She known how greets someone with a good treatment. She just changed into the most beautiful girl in the party but she did not arrogant she still smile and respect other people in the party.
From the picture above shows about how politeness Ella. She gave respect to all invited guests in the event a party which was held by the kingdom by subjecting her head. Not only beautiful she also has good characteristic and also polite to everyone. It is one of humanity values of Ella influence Prince Kit that make him falls in love with Ella.

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61 Duration: 00:57:53,130 --> 00:57:56,270
62 Duration: 00:57:53,130 --> 00:57:56,270
Ella: So, you're the prince!
Prince: Not "the prince," exactly. There are plenty of princes in the world; I'm only a prince.
Ella: But your name's not really Kit.
Prince: Certainly it is, and my father still calls me that.
From the picture and dialogues above explain about Ella just known that Kit was a prince. She just knew that kit was not apprentice. He was a prince but it cannot change anymore although he was a prince and before she known it. She always respect as same as before she known yet.

Ella: Why? Why are you so cruel? I don't understand it. I've tried to be kind to you.

Stepmother: You? Kind to me?

Ella: Yes. And though no one deserves to be treated as you have treated me. Why do you do it?

Why?
Why?

Stepmother: Because you are young, and innocent, and good

From the picture and dialogues above explain about Ella’s stepmother had find glass slippers that had use by Ella went to the dance party in the kingdom. Her stepmother done negotiations to the Ella. If she was marry with the prince she wanted be the head of the royal household, Anastasia and Drisella would pair off with wealthy lords. But Ella refuses what her stepmother want. Ella was not able to protect her father but she had time to protect the king and kingdom from her stepmother. She asked to her stepmother why she was so cruel to her? Then her stepmother told if she was a young and innocent, and good girl that way the prince fall in love with Ella.

Picture 24

68 Duration: 01:24:13,310 --> 01:24:18,210
69 Duration: 01:33:43,780 --> 01:33:47,380
Prince: Who are you?
Ella: I am Cinderella.
Prince: Your Majesty...
Ella: I'm no princess. I have no carriage, no parents and no dowry.
Prince: But, you Have courage, and be kind.

From the picture and dialogue above showed about how the end when Ella would meet prince and would try glass slippers that fall in the stair in front of kingdom. Although she had encountered many obstacles to find her true love. One thing that she always remember that the mandate of her mother she should be courage, and be kind and finally she would met the prince.

70 Duration: 01:33:43,780 --> 01:33:47,380
71 Duration: 01:34:27,790 --> 01:34:29,020
Ella: I do not even know if that beautiful slipper will fit. An honest country girl who loves you.

Prince: Of course I will.

From the picture and dialogues above showed about Ella explain about herself she told she was not princess. She was not carriage, no parents and no dowry. She is only an honest country girl that loved him. But the prince
accepted all the shortcomings of Ella. The princes like an honest country girl more than the arrogant princess.

From the picture and dialogue above showed about how kind Ella. She said to her stepmother that she forgive all of mistakes of her stepmother have done to her. Although her stepmother had cruel to her but she was a good girl

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75 Duration: 01:36:30,410 --> 01:36:31,710
76 Duration: 01:36:30,410 --> 01:36:31,710
77 Duration: 01:37:12,620 --> 01:37:13,920
and forgive about her stepmother and her stepsister have done to her. It happened when Ella and prince go out from Ella house to kingdom.

From the picture and dialogues above we can conclude that there are many humanity values toward Ella’s life that influence prince want to marry her like when she found old woman, she asked Ella to take the bread and a cup of milk. For the first time Ella known yet that Old woman as a fairy but she still help the old woman. It also showed when she gave respect to all invited guests in the event a party which was held by the kingdom by subjecting her head. Not only beautiful she also has good characteristic and also polite to everyone. She was a forgiving girl, she forgive all of mistakes of her stepmother have done to her. It is related with humanism theory which also believes that it is necessary to study the person as a whole, especially as an individual grows and develops over the life. Prince Kit finally married Ella because he had learnt Ella’s character which full of love not only to human being but also to other characters (animal).

4.3 The Effects of Humanity Values Toward Ella’s life

The writer finds that there is one effect of humanity values toward Ella’s life it can be seen in the explanations below:

4.3.1 Happy Ending

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Keith Booker, *A Practical Introduction to Literary Theory and Criticism*, p. 156-157
Ella was passed everything in her life with good way she was a good girls who had encourage and kind heart. She known how treats each other with a good ways. She got the same reply with a kindness which she did. She life with a happy ending and marriage with prince Kid.

Ella: Be kind. And have courage
Prince: And all will be well

From the picture and dialogues above show about the result of be kind and have courage so it will be done well. Those happen with Cinderella. She
was a girl that had kind and courage characteristic. That way she live with happy ending with prince and the prince would marry her.

Prince: My queen
Ella: My Kit.

From the picture and dialogue above show that they had married and Ella was be a queen for a king. They live happy in the kingdom. It happen

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82 Duration: 01:38:17,350 --> 01:38:18,750
83 Duration: 01:38:17,350 --> 01:38:18,750
84 Duration: 01:38:19,250 --> 01:38:20,550
when the wedding party. Prince love Ella. They live together in the kingdom and do anything together with happy ending. They were counted to be the fairest and kindest rulers the kingdom had known.

From the picture and dialogues above can be conclude that the result of the humanity values who had by Ella. She was a girl that had kind and courage characteristic. She lives with happy ending with married with prince. They live together in the kingdom and do anything together. This appropriate with humanism theory that believes human beings are flawed but capable of improvement if they have goodness in their life, so the people would love them and care of them.

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85 Stefanie Radecki, “Morality and moral dilemmas in The Quiet American”, p. 42
CHAPTER V

CONCLUSION AND SUGGESTION

4.4 Conclusions

Based on the finding and analysis in the chapter four, the writer draws the following conclusion

1. There are some reasons of Prince Kit marry Ellasuch as Ella was good girl she had good attitude. She also diligent girl. She did not think how bad treatment that have given by her stepmother and her stepsisters. She just did the best to keep clean her own house. Although she did not have a friend except mice and any animal other. She treats them how best she can. She was pretty girl with good attitude that made prince got interest with her it proved when they met for the first time in the forest while the Prince went hunted and look a deer. But Ella did not want if the prince killed the deer, finally Prince tells to his father that he just met the pretty girl. There were some reasons of Prince Fall in love with Ella, beside Ella had a beautiful face she also a good girl.

2. There are many humanity values toward Ella’s life that influence prince want to marry her like when she found old woman, she asked Ella to take the bread and a cup of milk. For the first time Ella known yet that Old woman as a fairy but she still helps the old woman. It also showed when she gave respect to all invited guests in the event a party which was held by the kingdom by subjecting her head. Not only beautiful she also has good characteristic and
also polite to everyone. She was a forgiving girl, she forgive all of mistakes of her stepmother have done to her.

3. The effect of humanity values toward Ella’s life is she lives with happy ending with married with prince. They live together in the kingdom and do anything together.

4.5 Suggestions

At the end of this thesis, the writer would like to give some suggestions:

People needed to be respected with the people around us, we should be kind and courage to everyone.

The writer hopes that the other researcher can continue the research about The Influence of Humanism Toward Main Character as Seen in Film Cinderella by Kenneth Branagh, because there are many other cases which is good to be discussed and analyzed. Since this study only discusses about the humanism main character, the writer suggests the next researchers to conduct further research to focus on all needs based on Theory of Humanism. Do not be afraid to do a literary research because analyzing a literary work is not hard and as long as we study hard in linguistic and literature, there is only the different perception about linguistic and literature relate to many others field of science.
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APPENDIX I

SYNOPSIS OF CINDERELLA’S FILM

Cinderella is a 2015 romantic fantasy film directed by Kenneth Branagh, with a screenplay written by Chris Weitz, and co-produced by Walt Disney Pictures, Kinberg Genre, Allison Shearmur Productions, and Beagle Pug Films. The film is based on the eponymous folk tale and inspired in part by Walt Disney’s 1950 animated film of the same name.[6] The film features an ensemble cast including Lily James as the eponymous character and Cate Blanchett as the stepmother, with Richard Madden, Stellan Skarsgård, Holliday Grainger, Sophie McShera, Nonso Anozie, Derek Jacobi, and Helena Bonham Carter.

Development for a live-action reimagining of the original animated film began in May 2010, with producer Simon Kinberg attached to the project. In late January 2013, Branagh signed on to direct, with Weitz hired to revise a script from Aline Brosh McKenna. In November 2012, casting began with Blanchett being the first to sign on; James was eventually cast in the titular role in April 2013. Principal photography began at Pinewood Studios in Buckinghamshire, England on September 23, 2013 and ended on December 14.

Cinderella had its world premiere on February 13, 2015, at the 65th Berlin International Film Festival and was released theatrically in the United States on March 13, 2015 and in the United Kingdom on March 27 in standard and IMAX formats by Walt Disney Studios Motion Pictures. The film grossed over $543 million worldwide, becoming Branagh’s highest-grossing film to date as a director. The film received mostly positive reviews from critics, with many praising the performances (particularly James, Blanchett, and Bonham Carter), production values, musical score, Branagh’s direction, costume design, and faithfulness to the original animated film. The film received a nomination at the 21st Critics’ Choice Awards and the 69th British Academy Film Awards, both for costume design. The film also received an Academy Award nomination for Best Costume Design at the 88th Academy Awards.

After losing her mother at a young age, Ella promises to follow her mother’s dying wishes: to have courage and be kind. Some years later, Ella’s father remarries Lady Tremaine, the widow of an old acquaintance, who has two daughters of her own, Drisella and Anastasia. Ella welcomes her new stepfamily, despite the stepsisters'
unpleasant attitudes. When Ella's father goes abroad for business, Lady Tremaine slowly reveals her cruel and jealous nature, as she pushes Ella to give up her bedroom to the stepsisters for the attic. When Ella's father unexpectedly dies during the trip, Lady Tremaine dismisses the household to save money and forces all of the chores on Ella. One morning, when her stepfamily see Ella's face covered in cinders due to her sleeping by the fireplace for warmth, they mock Ella as "Cinderella" and forbid her from eating with them.

Crushed by their cruelty, Ella rides off into the woods, where she meets Kit, the crown prince, posing as a palace apprentice, along with his hunting party. Though Ella is unaware of Kit's true identity, they both take a liking to each other. The two part without Kit learning Ella's name. The King, upon learning he has little time left to live, urges Kit that, for the advantage of the kingdom, he should take a princess for his bride at the upcoming royal ball. Kit persuades his father to also invite every eligible maiden in the kingdom to the ball, hoping to see Ella again.

Upon receiving notice of the ball, Ella finds a gown that had once belonged to her late mother and decides to refashion it for the ball. On the night of the ball, Ella tries to join her stepfamily, but Lady Tremaine and her daughters tear her dress to shreds and leave without her. Ella runs into the garden in tears and meets an old beggar woman, who reveals herself to be her Fairy Godmother. To help Ella attend the ball, her Fairy Godmother magically transforms a pumpkin into a golden carriage, her four mice into white horses, two lizards into footmen, and a goose into the coachman. She then transforms Ella's ripped dress into a gorgeous blue gown, complete with a pair of magical glass slippers. As Ella leaves for the ball, the Fairy Godmother warns her the spell will break at the last stroke of midnight. Finally, she casts a spell to keep Ella's stepmother and stepsisters from recognizing her.

At the ball, the entire court is entranced by Ella when she appears. Ella and Kit proceed to have their first dance. This is much to the chagrin of the Grand Duke, who has promised Kit to Princess Chelina of Zaragoza, a comment which Lady Tremaine overhears. While surprised at Kit's true identity, Ella continues to bond with him, touring the palace grounds. As Ella is about to tell Kit her name, Ella hears the clock start to chime midnight and flees. As she flees the castle, one of her slippers falls off. After being pursued by the Grand Duke and his men, Ella manages to escape home before the final stroke of midnight chimes, causing the spell to wear off. After returning home, Ella hides the remaining glass slipper left behind under the floorboards of her bedroom.

The King passes away soon after, but not before giving his son permission to marry Ella. Now King, Kit issues a royal proclamation ordering every maiden in the kingdom to try on the slipper in an effort to find the girl. Ella hurries to retrieve the glass slipper to prove her identity, only to find her stepmother holding it. Having
deduced that Ella is the mystery princess, Lady Tremaine tells her stepdaughter about her own tragic past and of the bitter effects it has caused on her life. She attempts to blackmail Ella to be made head of the royal household and that respectable husbands are found for the stepsisters, as conditions in order to give Ella's hand in marriage to Kit. When Ella refuses to meet her demands, Lady Tremaine smashes the slipper and locks Ella in the attic. Lady Tremaine then takes the shattered remains of the slipper to the Grand Duke, and manipulates him into agreeing to make her a countess and securing marriages for her daughters, in exchange for keeping Ella hidden.

The Grand Duke and the captain of the palace guards lead the mission to find the mystery princess, but the slipper refuses to fit any other maiden. When they arrive at the Tremaine estate, the shoe fits neither of the stepsisters. As they turn to leave, Ella's singing of *Lavender's Blue* is heard. The Grand Duke tries to ignore this, but Kit, disguised as a guard, commands the captain to investigate. Dismissing Lady Tremaine's attempts to stop her, Ella is reunited with Kit. They leave the house as Ella offers forgiveness to her stepmother. Afterward, the Fairy Godmother states that Lady Tremaine and her daughters left the kingdom with the Grand Duke never to return. Ella and Kit marry and eventually grow to become the land's most beloved monarchs, ruling with the same courage and kindness that Ella has promised her mother, living happily ever after.